

**COUNTERPATH**



# Bria 3

## Data Sheet

## Bria 3 Softphone

*The new world standard in softphones*

Bria 3, Release 3.1, is a dynamic carrier-grade next generation softphone application that enables you to manage your communications easily and efficiently – all from your computer desktop. Replacing or complementing your hard phone, the Bria softphone enables you to make Voice and Video calls over IP, see when your contacts are available, send Instant Messages and transfer files with ease and efficiency.

### New to Bria Release 3.1



Bria Release 3.1 includes several upgrades designed to enhance the consumer and enterprise feature sets including:

- Ad-hoc account selection for outbound calls (when multiple accounts are enabled)
- Expanded interoperability
- Deskphone control
- Improved user configurability
- And more!

### Powerful Enterprise Features

Bria also includes features specifically designed for business and enterprise users. It can be deployed within an enterprise environment either by manual configuration via the softphone Graphical User Interface (GUI) or by using a provisioning server.

**Enterprise Features include:**

- LDAP/Active Directory integration
- DHCP discovery (provisioning server)
- Flexible login options
- Enhanced installer options
- Auto Answer
- Improved security options with SRTP media encryption
- Workgroup capabilities - Busy Lamp Field (BLF) and Bridge Line Appearance (BLA)

Built on SIP and open standards, Bria is proven interoperable with many of the industry's standard platforms and devices.

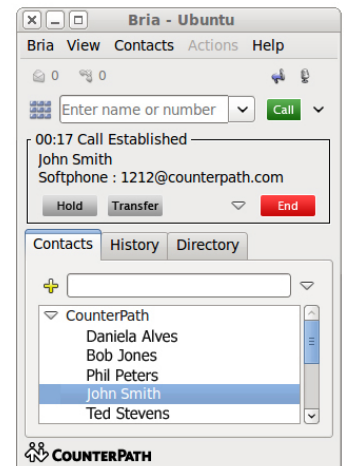
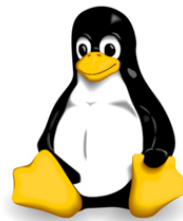
### Advanced User Interface

Bria 3 is the first CounterPath softphone built based on the latest technologies to create an unsurpassed user experience, and the first version of Bria available for Mac users. Taking advantage of the most current and flexible user interface frameworks currently available – Windows Presentation Foundation (WPF) and .net for Windows and Cocoa for Mac – Bria enables modern User Interface (UI) features and supports rich media and unparalleled customization. Change your interface color, zoom in and out and benefit from improved task flow for call handling – using Bria has never been more enjoyable.

### Bria Now on Linux!

Bria 3 is the first version of Bria for Linux and comes with the following standard features:

- Support for multiple VoIP accounts
- Ubuntu 9.10 & 10.04, the world's most widely used Linux distribution
- A wide variety of codecs, including G.711 u/aLaw, iLBC, Speex, Speex WB, GSM, DV14, DV14 WB and L16 PCM WB
- Lightweight Directory Access Protocol (LDAP)
- Echo cancellation, reduced background noise, automatic gain control (AGC) and other mechanisms that enable clear, lifelike audio
- DTMF via RFC 2833 and in-band/out-of-band DTMF
- Speakerphone
- Provisioning server



## Family and Friend Features:

- **Voice and Video calling**
  - Standard call features such as call hold, 3-way calling, call display, pop-up notification for incoming calls, call ignore/reject and more
  - Video calling with detachable video window
- **High Definition video**
  - View, send and receive video in high-resolution HD (1280 x 720p) video
- **IM and Presence (Support for SIP SIMPLE and XMPP)**
  - Send Instant Messages to your contacts when you see they are online
  - Pop-up notification for contact status changes
  - Privacy rules and blocking for each contact
- **Contact Management**
  - Store your contacts in the Personal Address Book
  - Import contacts from other address books.

## Business and Enterprise Features:

- **Voice and Video Conferencing**
  - Multi-party voice and video calling
- **Security**
  - Signaling and media encryption via TLS and SRTP
- **Alert List (Buddy Pounce)**
  - Select a contact or group of contacts and be notified when their phone and presence status changes
- **Address Book Support**
  - Synchronize your contacts with Microsoft Outlook® personal address book (Windows only)
  - Supports Mac Address Book (Mac only)
- **XMPP and SIP SIMPLE**
  - Interoperable with the most popular servers
- **LDAP/Active Directory Integration**
  - Access your company directory from within Bria; on-demand search

## Design:

- **GUIs for Mac and Windows**
  - Choose between a light or dark colored interface
  - Uses Microsoft's .net and WPF technology to produce graphical effects
  - Cocoa development framework produces the Mac look and feel
- **Usability Features**
  - Improved task flow for transfers, conferencing and multi-call handling
  - Improved preferences and layout
- **Accessibility Features**
  - Scale Bria to different sizes (Windows only)

## IT Features:

- **Login options**
  - Select from a number of login options
  - DHCP discovery (provisioning server)
- **Firewall Traversal Options**
  - Improved firewall traversal and compliance with the latest standards (ICE, STUN & TURN)
- **USB support**
  - Support for plug-and-play HID-compliant devices with the option to personalize buttons to control Bria (Windows only)
  - Supports Zero-Touch configuration for USB devices
- **Troubleshooting assistant**
  - Easy to use self testing to identify common softphone/VoIP issues
  - Provides call quality statistics
- **Quality of Service (QoS)**
  - Enhanced QoS for voice and video calls (Windows only)

## Contact Center Features:

- **CLI and CRM integration support**
  - New API to allow integration of Bria call flows with other applications such as Customer Relationship Management systems
  - CLI (Command Line Interface) compliant with RFC 4967
- **Call Pick Up and Join**
  - Bridged Line Appearance (BLA) support for workgroups allows members to pick up or join other calls
- **Workgroup**
  - Busy Lamp Field (BLF) workgroup with RLS server support
- **Call Recording**
  - Record calls or conferences
- **Auto-answer and Do-not-disturb**
  - Configurable within Bria

The above features apply to Bria for Windows and Mac unless otherwise stated.

Where to Buy: The commercial version of Bria can be purchased via the CounterPath store at [www.counterpath.com](http://www.counterpath.com) or through an accredited reseller partner. For customized versions of Bria, contact a CounterPath sales representative for more information (bulk purchase only).